

PRESS RELEASE DT.29.05.2015

PENTAMEDIA GRAPHICS LTD. BSE STOCK CODE - 500329

The Company held its board meeting today & approved the Audited Financials Results for the Quarter & Year ended 31st March 2015. The board welcomed Mr.R.Swaminathan, B.Com,ACA & ACS, is a Finance , Accounts & Banking professional, he brings along with him, his finance expertise and practice into the Company as Director

FINANCIAL HIGHLIGHTS & REVIEW

TOTAL TURNOVER was RS.5.44 CRORE AS COMPARED TO RS.5 CRORE OF PREVIOUS YEAR , UP BY 4.5%

OPERATING PROFIT was RS.3.13 CRORE AS COMPARED TO RS.2.09 CRORE OF PREVIOUS YEAR , UP BY 67%

AFTER DEPRECIATION & WRITE-OFF there is an erosion IN PROFIT to the extent of RS.149.65 WHICH REFLECTS decrease IN RESERVE OF RS.120.87 AS COMPARED TO RS.270.52 OF PREVIOUS YEAR

DEPRECIATION & WRITE-OFF AS PER COMPANIES ACT 2013 WITH EFFECT FROM 01.04/2014

- Profit after depreciation stood Rs.0.03 Crore is due to the implementation of depreciation rates as prescribed in the Schedule II of new Companies Act 2013 otherwise the said profit would have been Rs.1.61 Crores as Compared to Rs.0.72 Crore, up by 43%
- The tax expenses of Rs.2.46 Crore pertains to the Income Tax refunds of M/s.Pentasoftware Technologies Ltd. (merged Company in 2008) which have been adjusted towards various previous years demands.
- As per new Companies Act 2013 the useful life of fixed assets have been assessed & written-off the followings:
 - Software Products - The products on mainframe & miniframe of Banking, Insurance, ERP etc. are no longer marketable and maintainable. Hence a portion of Rs.32.07 Crore has been written-off out of Rs.71.80 Crore
 - Digital Contents/CWIP : Animation contents for Film, Tv & Internet comprises of characters, properties & backgrounds are no longer relevant due to the technology changes on picture quality and resolution such as 4K, Digital 3D etc. and a portion of Rs.62.61 Crore has been written-off out of Rs.79.24 Crore.
- This has also necessitated in writing-off Rs.52.52 Crore of advances out of total advances of Rs.79.65.

BUSINESS REVIEW

Products & Projects

- Media: Production on Digital 3D Animation film “Mustafa Vs Magician”, 2D TV series viz.,”Thirukkual Stories” & “Proverb Stories” are in progress. Film distribution services being continued.
- Software : Apps development for retail,healthcare,e-publishing are in progress. During the period the software services for ticket booking, advertisement have been provided.
- E-books: During the year the Company have launched technical books viz., “Visual Effects Theory and Practice “, “Cloud Computing” & “3D Printing”. The “Visual Effects Theory and Practice” has been launched at Chennai’s book fair in January 2015. These books are available in both e-book & paper back in online stores. Other books viz., “Internet of Things”,”Mobile Operating Systems”, “Robotics” & “Blender 3D Animation” are under preparation.

Training

Training in skill based programmes to make students for employable in the following streams:

➤ Media

- How to make 3D Animation for film with Open Source tool
- How to make 2D Animation for TV
- Visual / Special Effects for Film & TV
- Video Editing in FCP
- 3D Printing
- Web & Graphic Designing

➤ Software

- Cloud Computing
- Apps Development in Android,iOS,Windows8 & PhoneGap
- Robotics
- Core Java, C++
- Dot Net

Trained students from the above programmes are being used for the Company's live product & projects. The training is also available as virtual class room at www.pentamedia.in/training

Contact persons for Products, Projects , Training & Online services:

Mr.Ananth D Rao at 09840912825 , Email: ananth@pentamedia.in

Mr.Sudharshan at 07299962114, Email : sudharshan@pentamedia.in